Cookies Policy

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The website trustyfi.ch (the “Platform”), operated by Trustyfi Sàrl, Geneva (“Trustyfi”, the “Company”), uses small files known as cookies to enhance its functionality and improve the Customer’s experience.

A cookie is a small text file that is stored on a Customer's device for record-keeping purposes. Trustyfi uses both session cookies, which are deleted when the Customer closes the browser, and persistent cookies, which remain on the Customer's device for a defined period. Information stored in cookies may be linked to personal data the Customer submits on the Platform, in which case it is processed in accordance with our Privacy Notice. Customers can delete cookies at any time through their browser settings.

Strictly necessary cookies are used to operate the Platform securely (e.g. session management, fraud prevention, load balancing) and are set without consent. Analytics and marketing cookies, including those used to measure the use of the Platform and to tailor advertising, are set only if the Customer has accepted them in our cookie banner. The Customer can change these settings at any time via the “Cookie settings” link on the Platform.

In accordance with Art. 45c of the Swiss Telecommunications Act, Customers are informed of the use of cookies and of their purpose and may refuse them. If Customer rejects non-essential cookies, Customer may still use the Platform.

Some of Company’s business partners (e.g. analytics providers) may set cookies on the Platform. Such third-party cookies are set only with the Customer’s consent and are listed in the cookie banner together with the identity of the provider and the purpose.